

LA FABRIQUE BIOPIC

A project by Meggie Schneider, in collaboration with Simon Fravega

As part of the *Hors Pistes festival* at the Centre Pompidou, from January 10 – 26 2014, at the Forum-1

Featuring Ma Ye, Laurent Isnard, Ferdinand Fravega and Vadim Otto Ursus

A marathon of 14 days

In 8 modules

Manufacturing celebrities

Coming to life in a biopic

13 Biopic-nics

"In the future, everyone will be world-famous for 15 minutes."

"In the future 15 people will be famous."

"In 15 minutes everyone will be famous." (Andy Warhol)



image © meggie schneider

The FABRIQUE BIOPIC (The Biopic Factory) is a factory dedicated to the production of images, composed of eight individual modules. As much as these modules are united by their common theme, they also enjoy a degree of independence, functioning as laboratories for the production of biopics in their own right.

The FABRIQUE BIOPIC invites reflection on the concept of art and the artist. In the context of the factory, art is not an object, but a process. The object resulting from this process exists merely as a trace of its "doing"; in consequence, the artwork speaks of both its "doing" and "undoing".

Past, present and future coincide in one singular moment in the FABRIQUE BIOPIC, which examines the image and its value, the identity of the subjects represented, the idea of Jacques Rancière's "emancipated spectator" as well as the complexity inherent to representation and aesthetics.

Furthermore, the biopic raises a wealth of questions about the values on which our society is based: Ostensibly, a biopic pays tribute to our heroes – but according to which criteria?

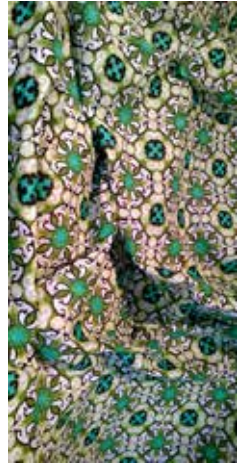
What, indeed, are the criteria for somebody to be celebrated as a hero in our society?

Is perhaps the eye of the camera enough to create the myth?

And if today everybody desires to be in front of the camera – to lay claim to their 15 minutes of fame – who will be there to celebrate them?

The FABRIQUE BIOPIC is also conceived as a form of inquiry into the human condition, questioning, in particular, conflicts of identity. Given the heterogeneity of our lives and times, we find ourselves suspended in a network of relations that may or may not lead us to new discoveries.

What are the consequences for the individual biography? And is it really possible to speak of the "individual" as such? How did we become what we are today? And who would we like to be tomorrow?



photographie © meggie schneider

dessins © ma ye

The Table

FABRIQUE BIOPIC-NIC

The table at the FABRIQUE BIOPIC is a place of action and social exchange – a body of signs, a social fabric – around which biopics come to life, where stories meet and intersect.

At this table, personalities are granted space to thrive, imbuing each dish, each present object, with new meanings. The Biopic-nic probes into the concept of the motif, a word hinting at a myriad of meanings. One such meaning is represented in the fact that each meal will have its own graphic pattern. A graphic motif, so to speak, which brings to the table a history of its own.

Every day, fabric of a specific pattern will adorn tables and guests, thus establishing a process of standardisation that erases all affiliation to a group outside of the FABRIQUE BIOPIC.

For each meal, guests will be asked to bring not a bottle of wine, but material for reflection concerning the theme, indeed the motif, of the day.

The purpose of this Biopic-nic is not to reflect on the lives of famous people, but to put in the limelight those who exist in the shadows, those whom history has forgotten.

Regardless of what it is that a guest brings to the table – an excerpt from a book or diary, a photo, a song or a found object – everything will be given space for examination and discussion. The artists will provide the meal in exchange for the objects and stories that, in turn, feed into the construction of the myth that typically lies at the heart of a biopic. It is a game in which each participant becomes a protagonist as well as the medium of his own information.

The artists and a master of ceremonies will be present to encourage the guests.

The MC will introduce the theme of the day, the various guests and relay stories from his own life, figments of his own imagination. Each guest will receive an invitation outlining the terms of the meal and the proceedings of the event.

As Peter Kubelka puts it:

“Each meal serves as an expression of a Weltbild (a concept of the world)”

“Cooking, unlike other arts, is not just a process of representation, but it is both: it is an intervention within nature as much as it is a process of artistic representation.”

It follows that a meal connects people in the most fundamental way: as a material expression of the eternal cycle of life and death. The meal is also a standardised social act and an expression of culture, a socio-political process. The meal is a unique and wonderful occasion revealing the conceptual and material intersection of recognition and appropriation, of individual psychology and the larger social condition; it is an occasion for change, communication, for the re-negotiation of rite, community, and self.



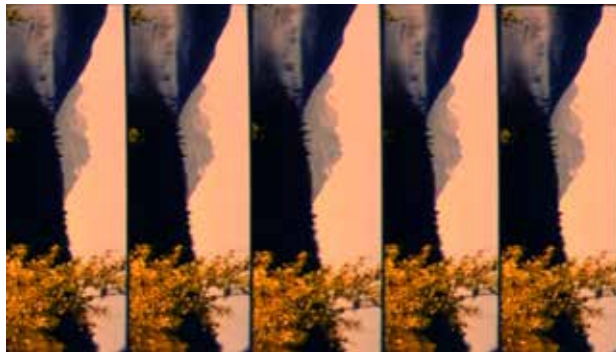
Themes of the Day

Tissu du jour / Décor cinématographique

- **Enfance / 01. Childhood** (Saturday, 11 January)



- **Découverte / Premières fois / 02. Discovery / First Steps** (Sunday, 12 January)



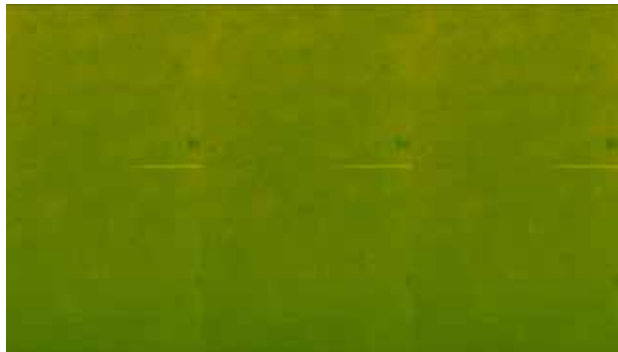
- **Émancipation / Passage à l'âge adulte / 03. Emancipation/ Transition to Adulthood**
(Monday, 13 January)



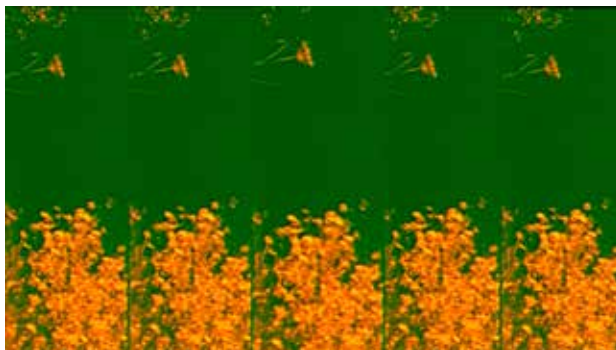
- **Amour / 04. Love** (Wednesday, 15 January)



- **Quotidien / Habiter - Cuisiner / 05. The Everyday / Living - Cooking** (Thursday, 16 January)



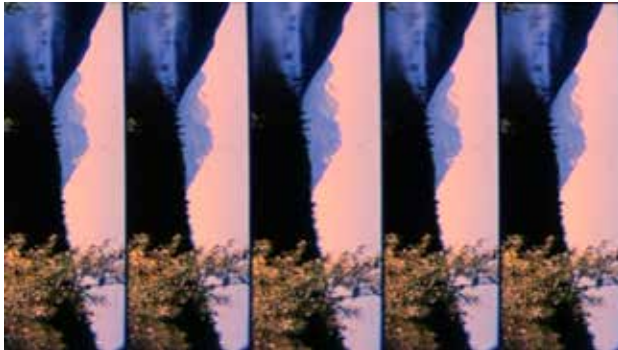
- **Tabou / Phobie / 06. Taboo / Phobia** (Friday, 17 January)



- **Échec / petits exploits du quotidien / 07. Failure (Saturday, 18 January)**



- **Désir / 08. Desire (Sunday, 19 January)**



- **Temps / Ennui / 09. Time / Boredom (Monday, 20 January)**



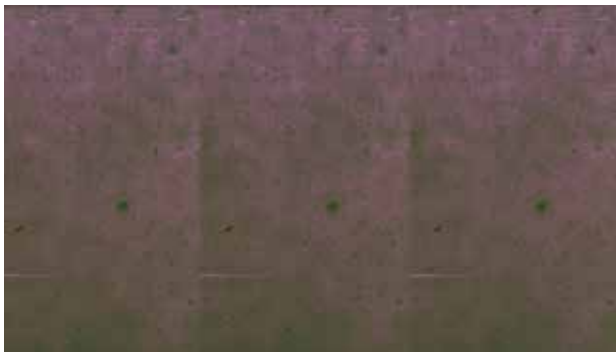
- **Rêve / Grève** / 10. Rêve / Grève (Dream / Strike) (Wednesday, 22 January)



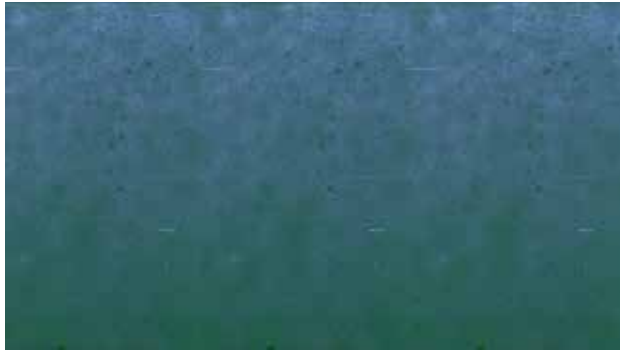
- **Engagement (psychologique, politique...)** / 11. Commitment (Thursday, 23 January)



- **Accomplissement** / 12. Completion / Coincidence (Friday, 24 January)

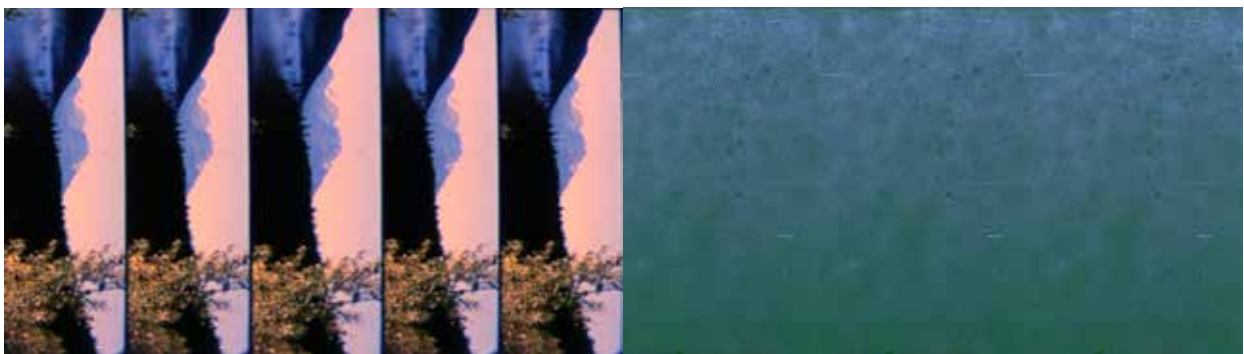
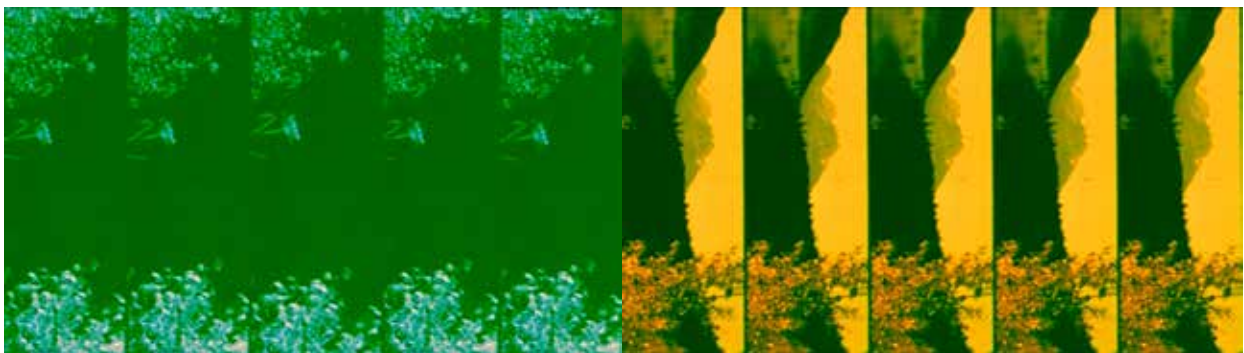
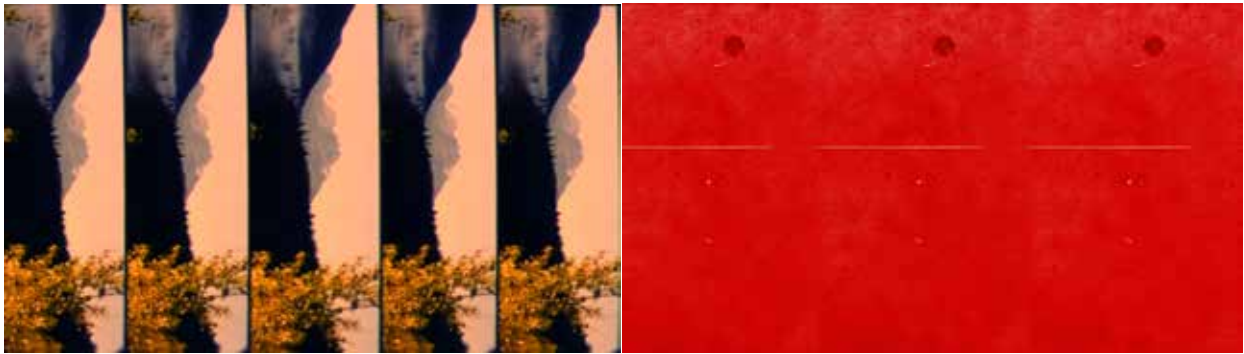
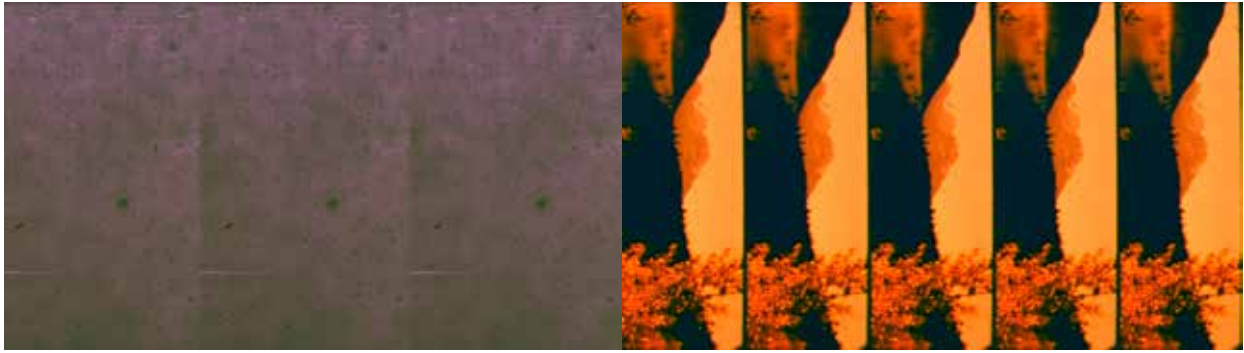


- **Mort** / 13. Death (Saturday, 25 January)



La Sortie / 26 janvier, *Performance pour tous*

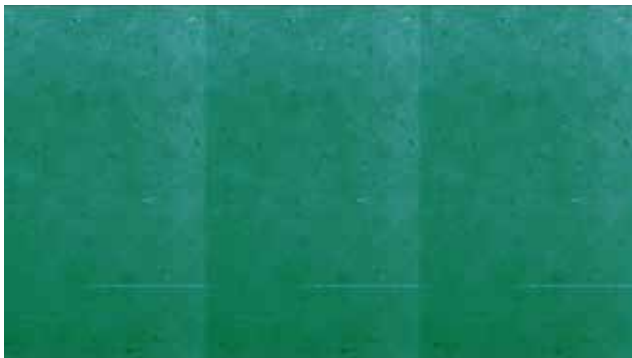


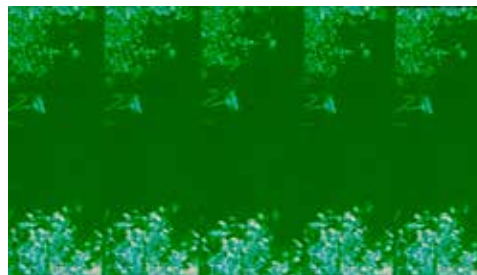


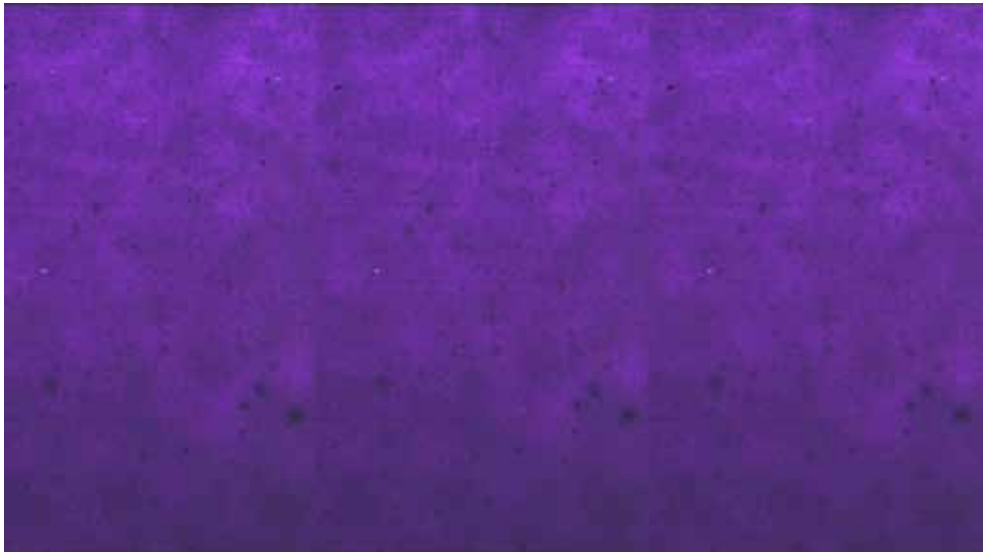
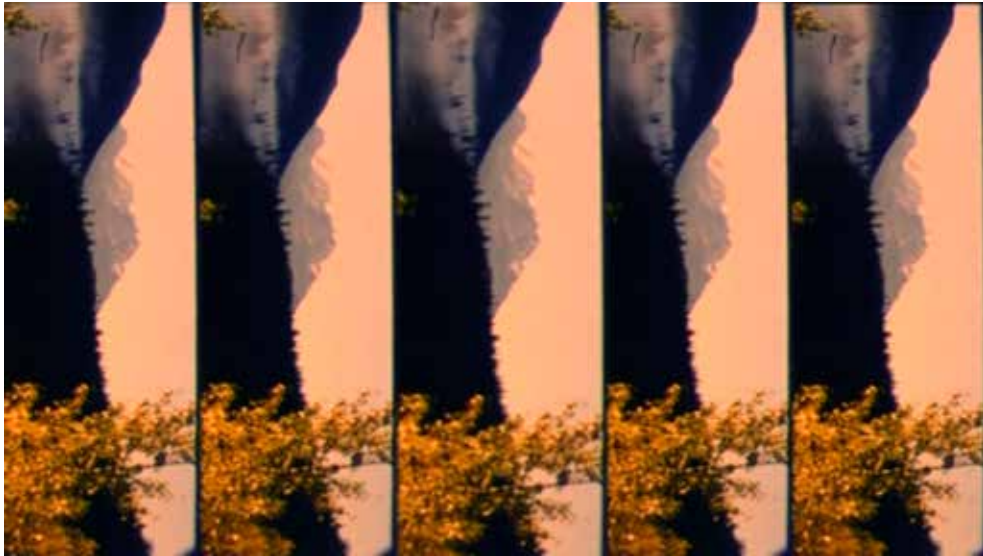
Décor cinématographique, 16 mm transféré à HD 16:9, un mouvement en couleur très lentement

Themes of the Day

01. Childhood (Saturday, 11 January)
02. Discovery / First Steps (Sunday, 12 January)
03. Emancipation/ Transition to Adulthood (Monday, 13 January)
04. Love (Wednesday, 15 January)
05. The Everyday / Living - Cooking (Thursday, 16 January)
06. Taboo / Phobia (Friday, 17 January)
07. Failure (Saturday, 18 January)
08. Desire (Sunday, 19 January)
09. Time / Boredom (Monday, 20 January)
10. Rêve / Grève (Dream / Strike) (Wednesday, 22 January)
11. Commitment (Thursday, 23 January)
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13 lunches with 13 different themes on 13 days,
structured as a biography,
filmed by the artists Meggie Schneider and Simon Fravega,
with 9 invited guests,
1 master of ceremonies, Laurent Isnard,
2 young chefs, Ferdinand Fravega and Vadim Otto Ursus
who will conceive experimental meals,
1 creator of costumes for each day, Ma Ye

Performance: **“LA SORTIE”** (“The Leaving”)
Sunday, January 26, 3 pm, open to all)

Dressed in the costumes produced in the FABRIQUE BIOPIC, people will leave the Centre Pompidou
in a procession.

The FABRIQUE BIOPIC will prompt a film retracing the 14 days of its existence.

„Film connects the private and the public like no other institution. It describes the movement out of the private into the public sphere and into another private realm. Heide Schlüpmann called film’s simultaneity of the public and the private “public intimacy”.“



photographie © meggie schneider



photographie © meggie schneider

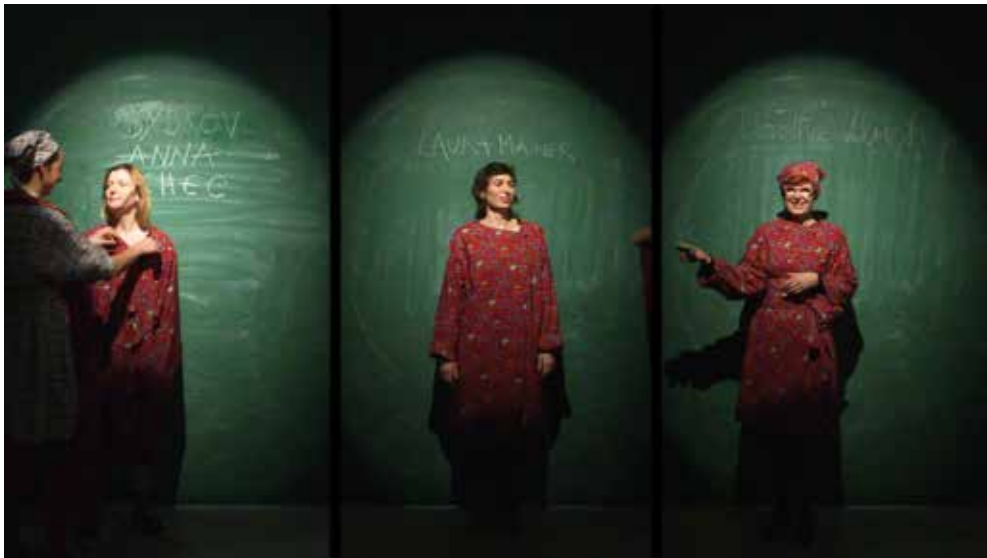


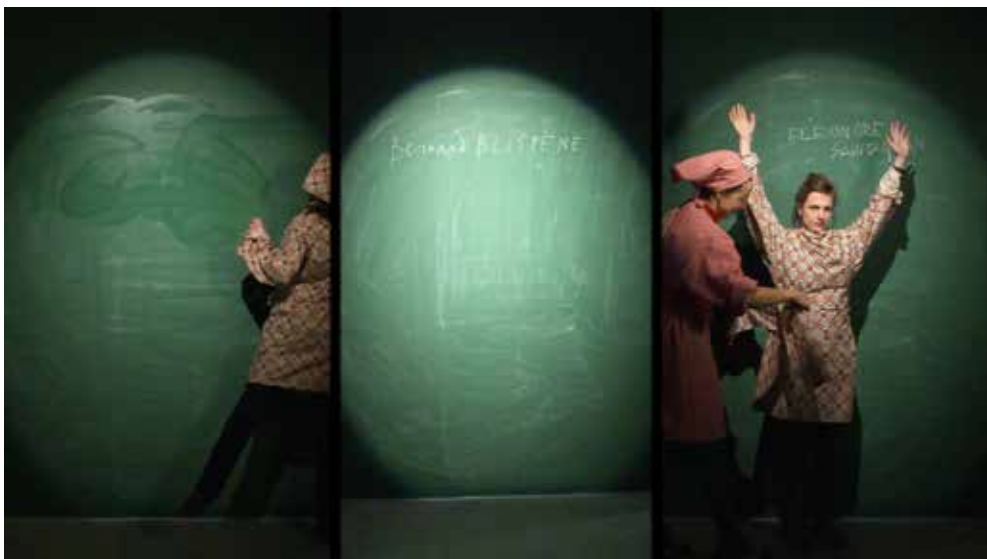
photographie © meggie schneider

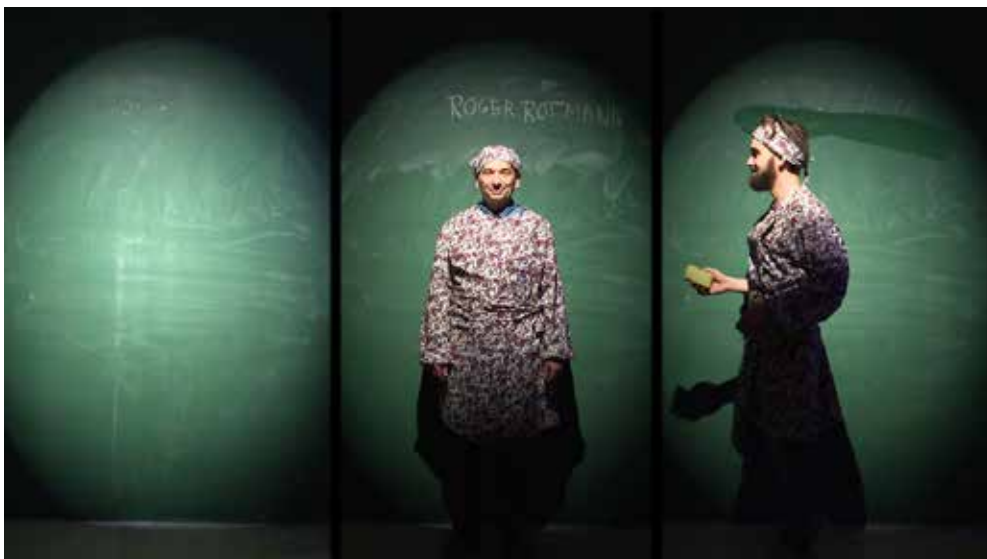














video stills © meggie schneider





Daily Themes

01 Childhood (Saturday, 11 January)







02. Discovery / First Steps (Sunday, 12 January)



03. Emancipation/ Transition to Adulthood (Monday, 13 January)





04. Love (Wednesday, 15 January)



05. The Everyday / Living - Cooking (Thursday, 16 January)



06. Taboo / Phobia (Friday, 17 January)





photographie © meggie schneider

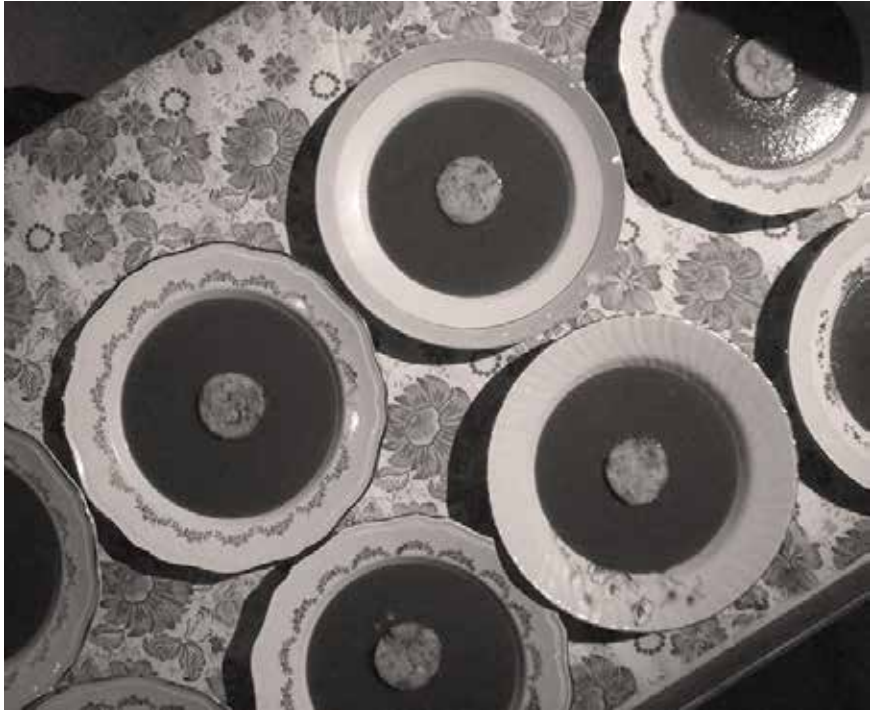


07. Failure (Saturday, 18 January)



08. Desire (Sunday, 19 January)





09. Time / Boredom (Monday, 20 January)







10. Rêve / Grève (Dream / Strike) (Wednesday, 22 January)







11. Commitment (Thursday, 23 January)











photographie © meggie schneider

12. Completion / Coincidence (Friday, 24 January)







photographie © meggie schneider



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13. Death (Saturday, 25 January)







Performance: "LA SORTIE" ("The Leaving")
Sunday, January 26





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